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AJINOMOTO CO.'S CAPSIATE NATURA® REACHES NEW MILESTONE
Unique Nutraceutical Solution Boosts Metabolism* Without the Burn

March 7, 2011 — Ajinomoto Co., a leader in the development of pharmaceutical-quality amino acids and safe, effective nutraceutical solutions, has announced that its patented dietary supplement Capsiate Natura® has been granted federal trademark registration, (®), on the Principal Register of the United States Patent and Trademark Office. The trademark is the latest milestone for Capsiate Natura®, the first and only dietary supplement with natural capsinoids extracted from the CH-19 Sweet pepper. Extensively researched in the US and Japan, Capsiate Natura® has been shown to boost the body's metabolism* without a burning sensation and other side-effect concerns.

“While most weight management aids focus on the caloric intake, Capsiate Natura® is unique in targeting the other side of the equation, the caloric output,” said Brendan Naulty, president of Ajinomoto Food Ingredients. “Increasing the body's metabolism to burn more calories can be as important to weight management as diet and exercise.”

The CH-19 Sweet pepper, a non-pungent variety of pepper discovered by Japanese plant biologists and grown by Ajinomoto Co. exclusively in Thailand, is the unique source of capsinoids, the key ingredient in Capsiate Natura®. Ten thousand pounds of CH-19 Sweet pepper yield just one pound of capsinoids which, unlike regular hot pepper extracts, are non-burning to the stomach and are safe partly because of no cardiovascular side effects, which is very important in therapeutic use. Capsinoids' safety and efficacy have been researched in nearly 50 extensive studies conducted in Japan, Europe and US to date.

First introduced in the US in 2007, Capsiate Natura® is available exclusively through medical professionals. Today, over 200 doctors are distributing the product and recommending it to their patients as a unique addition to their weight management regimen. The network of doctors includes over 100 physicians affiliated with The Center for Medical Weight Loss (www.centerformedicalweightloss.com).

“Capsiate Natura® delivers the thermogenic punch of capsaicin without the pungency or any adverse effects,” said Dr. Michael Kaplan, a founder and Chief Medical Officer of The Center for Medical Weight Loss. “I consistently recommend it to patients who prefer a natural approach in conjunction with our own program or want to jumpstart their metabolism to avoid the natural slowing or plateau that often occurs in weight management.”

Capsiate Natura® has successfully completed the Food and Drug Administration’s New Dietary Ingredient (NDI) notification process, a complex pre-market evaluation procedure.

About Ajinomoto Co.

Founded in Japan in 1909, Ajinomoto Co. is a leader in the development of pharmaceutical-quality amino acids and safe, effective nutraceutical solutions to help people manage their weight, improve sleep quality and maintain healthy blood pressure levels already within the normal range*, delivering products backed by rigorous clinical studies. For more information and a complete list of healthcare professionals that carry Ajinomoto Co.’s nutraceuticals, visit www.capsiatenatura.com, www.glysom.com and www.naturaguardbp.com

Capsiate Natura® clinical studies and White Paper available on request.

<p>*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.</p>
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